2009 - 2011 Progress Report
Towards education for all... Today. Tomorrow. Forever

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Word from Our Chairperson

Dear Friends,

It gives me great pleasure to present our progress report on the activities of the organisation, including the financial statements for 2010 and 2011. This Report sets out in detail our work and achievements over the period in question.

For ROTA, 2009-2011 were challenging, yet highly successful years. At a time when global humanitarian and economic crises made life much more difficult for the underprivileged and excluded people with whom we work, myself and the Board of Directors were extremely proud of the ROTA staff, volunteers and partners who worked tirelessly to give many thousands of people and hundreds of communities across Asia and the Middle East the opportunity of a better, more positive future. Above all, 2009-2011 were exciting and rewarding years. We achieved so much together and there were many highlights, but I want to mention in particular the 3,000 students who benefitted from ‘Generation Amazing’, ROTA’s Youth Development Through Football Program in Pakistan and Nepal. As the spotlight falls on Qatar as a result of the nation’s winning bid to host the VVVV World Cup 2022, our ‘Generation Amazing’ projects use the power of football as an effective method to overcome discrimination, improve educational standards, promote gender equality, and develop community cohesion.

In 2010 we welcomed Mr Essa Al Mannai, the new Director of ROTA. Essa has built a very successful professional career, and has extensive experience in all aspects of strategic leadership. He joins us at a time when ROTA’s programs are needed more than ever and the Board of Directors look forward to supporting his role in any way we can, and congratulate him on a job well done so far.

In the spring of 2011 North Africa and the Middle East witnessed a wave of demonstrations and protests: revolutions in Tunisia and Egypt, civil war in Libya, uprisings in Bahrain and major protests in Syria, Yemen, Jordan and Oman. At a time when ROTA is empowering the youth of Qatar and Asia with the skills necessary to become the leaders of the future, this so-called ‘Arab Spring’ serves as a reminder of the need to develop young people, a testament to the tragic mistake of excluding the youth generation. Ask yourself the question – what could have been the fate of these nations if the youth was given a channel to create change and set the course of their lives and their countries?

If I were to explain the benefit of ROTA’s work in one word, it would be ‘hope’, a common theme we hear over and over again from beneficiaries and volunteers who tell us their stories. Our projects and initiatives across Asia provide hope for the local communities. Our youth empowerment programs in Qatar enable youth leaders to become the agents of hope. Without a doubt, hope is the ultimate vehicle for change, and I’d like to think that Reach Out To Asia and our volunteers, are the messengers of hope.

Al Mayassa bint Hamad bin Khalifa Al Thani
Doctor Sheikha Aisha Bint Faleh Bin Nasser Al-Thani

Doctor Sheikha Aisha bint Faleh bin Nasser Al Thani (BED BA MBA PhD) is a member of the Qatar Supreme Education Council, the government ministry responsible for mapping out Qatar’s educational strategy. She is also a member of the Board of Directors of Zaytuna College in the United States and is the Chair of the Board of Patrons of the World Congress of Muslim Philanthropists (WCMP), a global network of donors, foundations, and socially responsive corporations established to advance effective and accountable giving. Doctor Sheikha Aisha bint Faleh Al Thani is the Chairperson and Founder of Al Faleh Group which has made its mark in Qatar as a landmark that provides educational products and services to the highest quality. Doctor Sheikha Aisha bint Faleh Al Thani has a Bachelor’s in education and a Bachelor in english literature. She also received a Master’s in business administration from the University of Hull and a Doctorate from Cass Business School in the United Kingdom in the area of corporate governance.

Mr Gopichand Hinduja

Mr Hinduja (GP) is a leading businessman, industrialist and President of the Hinduja Group, India’s foremost privately held group, employing over 40,000 people across four continents. Graduating from Jaihind College, Bombay in 1959, Mr Hinduja immediately joined the family business, firstly in Mumbai and then moving to Iran to become responsible for the Group’s Iranian operations. In 1982, he took up residence in the UK, where he was one of the architects of the transformation of the Group from an Indo-Middle East trading operation into a multi-billion dollar transnational conglomerate. The Group has considerably expanded into new areas; it is currently present in 10 sectors, ranging from energy, to healthcare, information technology to financial services. Mr Hinduja is a leading philanthropist in India and internationally through the Hinduja Foundation. He is a trustee of the Shri Venkateswara (Balaji) Temple, KPB Hinduja College of Commerce and the Hinduja Foundation in the UK and India, and holds an Honorary Doctorate of law (University of Westminster, UK) and Honorary Doctorate of economics (Richmond College, London, UK).

Mrs Nora Sharabati Joumblatt

As President of the Beiteddine Festival since its creation in 1987 and Initiator and Artistic Advisor of the Jordan Festival 2010, Mrs Nora Joumblatt’s list of prestigious executive committee appointments also includes the Children’s Cancer Center of Lebanon (St Jude), the Fondation Nationale du Patrimoine, the Al Chouf Cedars Reserve and the Association pour la Protection des Sites et Anciennes Demeures, as well as serving as President of the Executive Committee of the Friends of the American University of Beirut Museum between 2003 and 2009. President of The Women of the Mediterranean, between Traditions and Modernity Conference in 2011, Mrs Nora Joumblatt’s artistic pedigree was recognized with her appointment as Director and Artistic Advisor of the Opening Ceremony of the 6th Games of the Francophone Games in Beirut (2009). Graduating with a Bachelor’s degree Degree in History of art & fine arts from École des Beaux Art (Paris), Mrs Joumblatt was awarded the Commander of the Spanish Order of Isabella the Catholic in 2009.
Mr Koichiro Matsuura


Mr Rashid Fahad Al-Naimi

Mr Al-Naimi is currently the Vice President of Administration for Qatar Foundation, a Non-Governmental Organization focused on the vertical markets of Education, Science and Research, and Community Development. Mr Al-Naimi is currently the residing President of Qatar MICE Development Institute, Mazaya Qatar, MEEZA, Knowledge Ventures, and Gulf Bridge International. Additionally, he is a Member of the Joint Advisory Board at Carnegie Mellon University in Qatar and Board Member representing Qatar Foundation across a number of Boards and Committees including Vodafone Qatar. Mr Al-Naimi’s career has developed over the last 20 years. Prior to joining Qatar Foundation, he was the Manager of Human Resources at RasGas, an oil and gas producer which contributes nearly 20 percent of the world’s LNG production. Mr. Al-Naimi has a Bachelor’s degree in economics from Indiana State University (USA).

Mrs Raghda Mahmoud

Mrs Mahmoud is an active member of the civil society and has been involved with several social organizations and NGOs. Her humanitarian activities have seen her contribute practical, moral and technical advocacy for the Palestinian people. During the Iraq war, she dedicated herself to caring for sick children in her capacity as General Coordinator of the Children Under Siege Committee. Finally, during the war on Lebanon, she was present on the ground and worked directly with the people. Born in Syria, in her early years Mrs Mahmoud worked at the Aleppo Arts School before moving to Cairo as senior editorial journalist at Dar Al-Hilal publishing house. Mrs Mahmoud emerged on the artistic scene when she was discovered by Kamal Al-Sheikh who provided her with her debut in cinema in the 1981 movie *Al Tawooss (The Peacock).* Over the years, Mrs Mahmoud has made several movies and a number of TV programs, receiving numerous international and local awards. Her most memorable movies include *Al Houdood (The Border)*, *Al Taqreer (The Report)*, *Caboria (Crab)*, *Raghbat Al Ambarator (The Wishes of the Emperor)*, and *Oyoun Al Saqr (The Eyes of the Falcon).* Mrs Mahmoud writes articles, poems, and short stories and regularly publishes her work in Arab and Egyptian publications. A mother of three children, Mrs Mahmoud graduated from the Aleppo University Faculty of Arts, Department of Arabic Language.
Message from Our Director

At the beginning of 2011, I was appointed director of Reach Out To Asia – an honor bestowed upon me by the Board of Directors. I fully understand that my role comes with enormous responsibilities. Fortunately, I arrived to find an organisation that is highly efficient and run by inspired, talented, and hard-working individuals. Driven by their enthusiasm to drive change in the world, both the staff and volunteers ensured ROTA’s accomplishments in 2010 and 2011 were nothing short of spectacular.

At the end of 2010 we received our single largest corporate donation to date - an incredible QR9 million from Vodafone Qatar that is now being invested in Qatar to empower young people with the tools to inspire positive change in their communities. Substantial funds have also been invested to provide and upgrade the educational infrastructure in Indonesia and Nepal, enabling many thousands of people in those countries to receive a better and thorough education – themselves becoming vehicles of change in their communities, and giving them hope of a better future.

Throughout the past two years, we collaborated with partners new and old, local and international, to fulfill our mission of “ensuring that people affected by calamities across Asia and around the world have continuous access to high-quality primary and secondary education.” Our central pillar is that education itself is what drives change and hope that it makes a difference in lives. In a world where humanitarian aid faces pressure from natural disasters, human conflict and dwindling financial support, ROTA continues to adopt a range of measures and strategies to ensure that current and future support for our vital educational and community programs is maintained and, in many cases, increased.

Many of you will be aware that approximately one billion people across the world live on less than one US $/day. What is perhaps less well known is that there are also about one billion people who are illiterate. Undoubtedly, large parts of both groups are made up of the same people, with girls and women forming a majority of those who are unable to read and write. Across Asia, many children still have no access to basic primary schooling, particularly in rural areas, while extreme poverty traps far too many children into missing school in order to bring in a small wage for the family.

In support of UNESCO’s ‘Education For All’ initiative, ROTA has one billion reasons to achieve our vision of ensuring every child has access to a free, good quality education. Reaching our goal will not happen tomorrow, it is going to take time but you can be assured that with your help ROTA remains committed to making it happen!

Sincerely,

Essa Al Mannai
Who We Are

Empathy & Respect
We care for and respect every human being and believe in their fundamental right to a safe, quality education. We seek to comprehend the needs, feelings, problems, cultural and social background and diversity of those we work for and with.

Involvement & Engagement
We value and involve community members, beneficiaries and partners in order to move beyond existing solutions, mobilize resources and jointly provide optimal highest impact activities and programs.

Commitment & Passion
We are driven by our desire to make a real difference to the lives of the people we serve. We believe that investments of resources, time, and effort must be sustained over the long-term in order to assure significant and lasting change.

Opportunity
We believe that crisis situations that destabilize educational systems can be approached not only as an emergency but also as opportunities for positive change.
Mission

Together with partners, volunteers, and local communities, ROTA works to ensure that people affected by calamities across Asia and around the world have continuous access to high quality primary and secondary education.

Vision

ROTA envisions a world in which all young people have access to the education they need in order to realize their full potential and shape the development of their communities.

Strategic Pathway

ROTA’s pathway to achieving this vision and mission is through enhancing skills development, using sports as a tool for education, integrating environment education, and revitalizing the use of Arabic. In the coming years, ROTA will strive to deliver on its mission through becoming a pioneering and highly ranked Qatari NGO with a significant donor and partnership base, directly supporting education programs in Asia.
ROTA Programs Highlights

2007
Youth Service Club Established
Four-day program for youth leaders including project management, advocacy skills.

2009
RAEL Developed
ROTA launched the Adult English Literacy Program (RAEL), an initiative set-up to help low income workers in Qatar improve their quality of life by learning basic English skills, and therefore improving their access to life opportunities.

EMPOWER Launch
Qatar’s First ever Youth-Led National Forum challenged 400 youths through keynote speeches, workshops, exhibitions, and unrivalled networking opportunities.

GCC Launch
Inspires a network of young leaders to take informed actions to build and secure productive communities.

2010
Volunteer trips
Indonesia (February) and Nepal (December)

Wheels ‘n’ Heels Event

2011
ROTA and Vodafone Qatar launch project that will see over 180,000 Indonesian students benefit from improved education resources and infrastructure.

14 ROTA Youth Service Clubs established across Qatar.

425 teachers from Qatar became members of the ROTA Knowledge Network Community.

ROTA and Muslim Aid constructed over 50 nonformal Education Schools for refugees in Cox’s Bazar, Bangladesh.
Community Development Program
Qatar Program Accomplishments

Established 2007

2000 Youths have benefitted from ROTA’s Services

40 Secondary Schools

9 Universities

We helped to engage youths from

We have started

» Youth Service Club (YSC) & Leadership Training.
» EMPOWER National Youth Conference.
» Youth Advisory Board (YAB).
» Adult English Literacy Program (RAEL).
» Creative Arabic Literacy Program (CALP).
» Volunteer Trips.
ROTA’s Youth Service Clubs are designed to unlock youth potential by empowering the young people of Qatar to become active citizens by developing the skills they need to tackle community projects and become leaders for change. Since 2007, over 2,000 Qatari youths have benefited from ROTA activities, gaining the confidence and skills needed to become leaders of tomorrow.

Youth Taking the Lead

“ROTA Youth Service Club members embody the hopes and dreams we have for our young people,” says ROTA Director Essa Al Mannai. “Their work is a testament to the passion and commitment of young people that is now being channeled into projects to create a better world.”

Leadership Training

Project management and advocacy skills workshops are part of preparing potential and existing members of the ROTA Youth Service Club program with the knowledge, skills and attitudes they need to run their Club activities effectively.

2011 Summary

“I want to make my community a better place for everyone but I can’t do that on my own,” said Tammam Al-Ghraoui, who attends Qatar Academy. “At my ROTA Youth Service Training I get together with other people who are full of energy, ideas and want to respond to the communities’ needs.”

70 Young Leaders from Qatar

9 International Young Leaders
Volunteer Program

Activities Included

Annual Ramadan Project 2009 and 2010

Initiatives Include

- Annual Ramadan Project.
- Trips to Nepal.
- Youth Advisory Board (YAB).
- Indonesia Education City Students Volunteer Trip.
- Indonesia Volunteer Trip, sponsored by Vodafone Qatar.
- Local Community Volunteer Program.
- Cambodia Student Volunteer trip sponsored by ROTA & Vodafone Qatar.

Local Community Volunteer Program

Local Community Volunteer Program, ROTA’s latest volunteering initiative aims to establish a comprehensive and sustainable program that builds the capacity of ROTA volunteers, to contribute effectively to community development in Qatar and provide technical assistance to Community-Based Partner Organisations. Volunteers will be offered quarterly capacity building training.

Partners

Education City Service Committee
Vodafone Qatar

200 ROTA Volunteers supported Wheels ‘n’ Heels 2010
Online Education Program Accomplishments

Succeeded in building a sustainable, connective and collaborative online learning community, through ROTA Knowledge Network, providing access to international educational resources, which dissolves barriers and leads to a better quality of education and life within Asia.

As the sole representative of International Education and Resource Network (iEARN) in Qatar, ROTA has been supporting the program by offering free workshops to over 300 teachers and providing a platform for iEARN teachers and students to showcase their projects.

Global Citizen Corps (GCC) program launched during 2009 in partnership with Mercy Corps. The program inspires a network of young leaders to peacefully express themselves and take action to make a difference in the community.

ROTA Knowledge Network attracted more than 425 teachers from Qatar became members of the community.

Beirut 19 writing competition & debate, ROTA offered the opportunity for the top four writers from Qatar, along with the top two from Yemen to attend the Beirut39 festival and events in April.
International Programs
International Program Accomplishments

97
Schools reconstructed or rehabilitated in Cambodia, Iraq, Occupied Palestinian Territories, Nepal and Pakistan.
*including 25 flood resistant structures in Nepal.

30,430
Students per year provided with access to education in safe, secure and/or flood resistant school buildings in the seven ROTA focal countries.

831
Teachers trained to improve quality of instruction in Bangladesh, Indonesia and Pakistan.

6,000
Internally Displaced Persons (IDPs) received emergency education in Swat Valley, Pakistan.

139
Marginalized students received scholarships to attend secondary schools in Indonesia and Nepal.

1,200
Youth received training on Disaster Risk Reduction in Cox’s Bazaar, Bangladesh.

» Constructed a vocational school in Indonesia providing batik, ceramics, entrepreneurship, English and IT skills.

» Established two psychological enters in Gaza to help children overcome post-traumatic stress.
**Afghanistan**
**Partner** Turquoise Mountain Foundation

**2008 - 2011**

A three year initiative providing educational services to returnees, IDPs and communities prone to conflict in three provinces namely Khost, Ghazni and Kapisa. The project aims to benefit children living in areas where government educational facilities do not exist.

Providing access to full time primary education for the children of Murad Khane; providing literacy and skills training for Murad Khane women; delivering development programs which meet the needs of the community; creating a dedicated courtyard facility to meet the needs of Murad Khane’s women and children.

200 Students Served

Literacy, Primary Education and Community Development Program

3 Year Program
Bangladesh
Partner Muslim Aid

ROTA’s project focuses on improving access to education for Rohingya refugees and vulnerable families in the Cox’s Bazaar district in southeast Bangladesh whose rights to education have been denied.

Construction of a vocational training center served three important community purposes: a vocational training center for local skills, disaster risk-reduction training, and a cyclone shelter.

2011
» Allocation of Supplementary Budget to address INEE Minimum Standards for Education Facilities in Cox’s Bazaar: adequate classroom spaces with quality lighting, clean water, and construction of latrines, especially for girls.

2010 – 2013
» Provided nonformal Education, Vocational Training, and Livelihood Support for Vulnerable Families in Cox’s Bazaar District.

Cambodia
Partner Monithapana Foundation

ROTA, in partnership with Cambodia’s Monithapana Foundation, collaborated to expand the Vihear Suork schools by building primary, secondary, and vocational schools in the Kandal Province.

The Kampot Traditional Music School, founded in 1994, provides cultural education focusing on Khmer traditional Music and Dance and vocational training to approximately 30 orphaned, disabled, and vulnerable children, as well as approximately 170 people from the local community in the town of Kampot.

2007-2010
» Constructing a state of the art primary, secondary and vocational school to ensure young people in the Kandal district have access to quality education.

2011-2012
» Supporting the school management as it integrates Cambodia’s Policy on Alternative Care for Children (ratified in 2006) and the UN Convention on the Rights of the Child into the school’s policies assisting school management in tackling institutional weaknesses prevailing in the current school structure.
Iraq
Partner Mercy Corps

Iraq’s adult literacy rate is now one of the lowest in all Arab countries. UNESCO estimates literacy rates to be less than 60 percent, which equates to six million illiterate Iraqi adults. The results of the conflict on children and their access to education have also been detrimental.

ROTA and its partners worked together to improve access to quality education in the Al-Zubair and Al Fao districts at primary and secondary levels. Programs have provided essential supplies and training to support schools nationwide, improving the quality of education in a conflict affected country by promoting improved teaching techniques.

2009-2010
» Construction of a girl’s middle school and youth centre.

» Established a youth centre in Al-Zubier District – Basra Governorate; constructed an intermediate school for girls – Al Fao District.

Indonesia
Partner Titian Foundation

ROTA has an ongoing project near Jogjakarta in the village of Bayat. In May 2006, an earthquake struck the area, ripping through Java killing 6,500 people and affecting over one million people.

ROTA and its partners moved quickly to rebuild the village kindergarten, primary and secondary school. Built to earthquake resistant specifications, it benefits over 1,000 students and also includes a hall for recreation activities, sporting grounds, and a library/community learning center, which won first prize as best library in the region.

2008 - Present
» Enabling and easing access to education for students finishing secondary school in Bayat Village through the Qatar-Titian Scholarship Fund.

2010 - 2014
» Support the Ministry of Education by developing Indonesian elementary and secondary school teachers competencies in personality, social skills and pedagogy.
Lebanon
Partner American Near East Refugee Aid (ANERA)

By the end of the project, at least 70 youths will acquire new skills to increase their employment opportunities.

300 youths, including young women, are now using the center and benefiting from access to training and nonformal education opportunities by using their newly acquired training techniques developed and taught during the project.

Nepal
Partner Mercy Corps, Action Aid Nepal

Over 11,000 students have been trained through sessions focusing on issues such as identification of hazards, soil conservation, preparation of disaster preparedness plans and mitigation intervention. There were also school simulations and street drama performance activities.

Key to the long-term sustainability of the project are the school-based Young Rescuer Clubs. All the member clubs received training in Disaster Preparedness planning, leadership, first aid and search and rescue to enable them to play an essential role in developing school disaster preparedness plans and disaster preparedness interventions.

The clubs, each led by a teacher, will be responsible for peer training, developing evacuation plans, art competitions and organizing simulations in their schools in the years after the project finishes to ensure sustainability of ROTAs intervention.
Pakistan
Partner International Rescue Committee, Association for Academic Quality, Mercy Corps, Association for Academic Quality, Qatar Red Crescent, Save the Children Alliance, Care International

In response to the educational need of devastated communities, ROTA reacted immediately to restore access to educational facilities, improve the quality of education and provide psychosocial support.

2009-2010
International Rescue Committee
» Emergency Education for Internally-Displaced Peoples.

» Ensuring access to quality formal and nonformal education activities as guided by the INEE Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction.

2009 - 2010
Association For Academic Quality

» Improving the educational standard in target schools by developing pedagogical skills and enhancing the subject competence of targeted teachers; ensuring sustainable improvement by providing continuous guidance to the schools.

2009 - 2010
Hashoo Foundation

» Providing appropriate skills training to unskilled and unemployed men and women; creating market linkages for newly trained men and women with labor/job market or self employment opportunities and, thereby, increase household income.

2010
Association For Academic Quality, Qatar Red Crescent
» Furniture Supply to 14 Schools in Bar Sher Ali Khan Bagh AJK.


2010
Mercy Corps
» Social Revitalization for Displaced Children in North West Frontier Province.

» Established 11 child-friendly spaces in six Union Councils; benefitting 1798 IDP children through games, activities and distribution of materials; training 31 facilitators; conducting nine training sessions in proper diet and nutrition, targeting 241 IDP mothers.

2010
Mercy Corps
» Generation Amazing: Youth Development through Football in Pakistan.

» Implementing activities in conjunction with football programming; mentoring eight Ambassadors; promoting the continued development of football in selected communities by creating sustainable football leagues and annual football festivals.

2010-2012
Save The Children Alliance
» Improving Access and Quality of Education for Returned IDP Children Affected by the Floods in Pakistan.

» Providing immediate essential education supplies to 50 schools affected by monsoon floods; improving the structures 42 schools through reconstruction of two secondary schools and rehabilitation of 40 government schools.

2010-2013
Care International
» Revitalizing Education and Building Peace in Post Conflict and Flood Affected Swat Valley.

» Improving quality of learning for 5,600 students through teacher training to 280 school teachers; establishing a low cost peer support mechanism; increasing social cohesion through youth development among 42 schools and 4,200 households.
Syria
Partner Sustainable Business Associates, Massar, Syrian Environmental Association, the Ministry of Education

In the heart of the Middle East and one of the biggest Arab States, Syria is considered to be the “Cradle of Civilization,” with Damascus considered to be the oldest continuously inhabited city in the world. With a recent influx of Iraqi refugees, the current education system is under extreme pressure.

The main focus of ROTA’s Syrian projects is to introduce formal and nonformal education in sustainable environmental behavior. The targeted populations of this program are students and teachers from primary, secondary, and university education, in the hope of creating a joint awareness system to instill these morals and values towards the environment.

2010 - 2013
» Environmental education initiative for primary and secondary pupils in Syria.

» Providing young people with the knowledge and skills to develop as eco-citizens; enabling young people to be actively involved in environmental protection; giving primary and secondary teachers effective pedagogical information, sufficient knowledge and up-to-date resources and tools for environmental education.

Occupyed Palestinian Territories
Partner Islamic Relief Worldwide

In June 2009, ROTA signed a Memorandum of Understanding with Islamic Relief Worldwide (IRW) to cooperate on the implementation of physical maintenance works and rehabilitation of 22 schools in Gaza. Fourteen of these schools are considered as moderately damaged, while the remaining eight are considered severely damaged.

In Parallel to the rehabilitation of schools, ROTA-IRW are improving the educational process by conducting teacher training for 300 teachers based on the results of a detailed needs assessment.

2009 - 2011
» Improving Educational Access and Quality in Gaza (rehabilitation of 22 schools and teacher training)

» Providing access to a safe, healthy and adequate learning environment for Palestinian students in Gaza through the rehabilitation of 22 schools; improving the educational process within selected schools by providing teacher training based on the results of a needs assessment.

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Events & Partners
Between July 2009 and August 2011, ROTA supported more than 100 events ranging from workshops, press conferences to exhibitions, Ramadan iftars, youth conferences, volunteer trips, leadership trainings, and recognition events.

Below only the Gala Dinner and Wheels ‘n’ Heels are listed. The Gala Dinner, which happens bi-annually, is one of the highest profile events in Qatar; whilst the award-winning Wheels ‘n’ Heels is one of the most popular yearly public events.

**Gala Dinner 2009**

Building on the successful 2005 and 2006 events, ROTA organized its 3rd Gala Dinner and Charity Auction at the iconic Museum of Islamic Art in Doha. Held under the patronage and in the presence of His Highness Sheikh Hamad Bin Khalifa Al Thani, The Emir of the State of Qatar and Her Highness Sheikha Moza bint Nasser, the event attracted VIPs and celebrities from Qatar and around the world who raised a magnificent QR65 million (US$18 million) for ROTA’s global programs.

**Date**
- **Saturday 31 October 2009.**
**Venue**
- Museum of Islamic Art.
**Sponsor**
- Vodafone – Main Sponsor.
- The Jaidah Group – Associate Sponsor.
- Qatar Petroleum – Associate Sponsor.
- Qatar Airways – Official Carrier.
- Qatar2022 – Prestige Sponsor.

**Donors**
- Adler – Amiri Gems.
- Cartier.
- HERMES.
- Al Fardan – The Pearl.
- Lorenzo Quinn.
- Rolls Royce Motor Cars Doha.
- 21st Century Leaders.
- Sacha Jafri.
- Sir Richard Branson, Founder of Virgin Group.

**Auction Items – Six Auction Items have been secured**
- Collier by Adler and Her Highness Sheikh Moza bint Nasser.
- A Rolls Royce vehicle.
- A Virgin Galactic flight to space, one week with Sir Richard Branson to five people on his private island paradise and Paint to Space live artwork painting by Sacha Jafri.
- A property on The Pearl.
- A sculpture by Lorenzo Quinn.
- An Arab Horseman statuette.

**Total amount raised**
- QR65,460,260 (US$17,976,668)

**Wheels ‘n’ Heels 5-6 November 2010**

Building on the successful 2006, 2007 and 2008 events, Wheels ‘n’ Heels 2010 reached new levels with an extended event program emphasizing the educational healthy lifestyle theme, with strong community support ensuring that the weekend was very successful.

For the first time the event was held over two days, and the number of activities was increased for both children and adults. The introduction of an Official Fundraiser for The Circuit and the creation of a ROTA Zone reminded the community of ROTA’s activities and its charitable status. Thousands of people visited the event which achieved extensive coverage on local and regional media channels. ROTA provided 11 zones with various activities and engaged about 200 volunteers.

ROTA was also honored by winning the award for Best Social Event of the Year from the Qatar Olympic Committee.

**Wheels ‘n’ Heels Public Survey results**

- **95%** said the event met or exceeded their expectations.
- **86%** said the stage entertainment met or exceeded their expectations.
- **56%** of the people who joined the circuit collected a fundraising ticket.
- **87%** felt there was a good range of activities.
Our Achievements to Date
2009

» Organized two field trips to Nepal, one with 12 adults and one with 23 high school students.

» 25,019 participants engaged in 66 youth-led community service projects through the launch of the Global Citizen Corps Program.

» 18 students joined our volunteer trip to Cambodia.

» 150 volunteers participated in the Ramadan project, renovated three houses and distributed food to 100 families.

» 150 volunteers participated in the ‘Make a Difference Day’.

» Launched ROTA Youth Service Clubs in Qatar (two clubs were established).


» Completed the Adult English Literacy Program, benefitting 55 migrant workers.

» Completed the second youth leadership training.

» Obtained UN Economic and Social Council membership status.

» Partnered with Syria Trust for Development, Islamic Relief, Muslim Aid, International Rescue Committee (IRC), Association For Academic Quality (AFAQ), Qatar’s Supreme Education Council, Beirut19, Qatar 2022 Bid Committee, Vodafone and Al Fakhoora.

» 33 teachers and 180 students participated in the organization of iEARN-Qatar Open House.

» Seven teachers and two students attended the iEARN conference in Morocco.

» 83 teachers benefitted from ROTA Knowledge Network training and workshops.

» Generated US US$ 17,976,668 from the 3rd Gala Dinner and charity auction.

» Inaugurated ROTA Vocational School in Bayat, Indonesia.

» 66 Teachers and 6,800 individuals benefitted from the Professional Support Program (PSP) in Nar Sher Ali Khan, Bagh AJK, Pakistan.

» 820 individuals and 100 families benefitted from the establishment of the Murad Khane Health, Hygiene and Education program in Afghanistan.

» 4,700 young people were provided with access to sport facilities and programs, skills development and information technology through a new youth center in Iraq.

» 1,200 youths, 6,000 family members and 100,000 community members benefitted from disaster preparedness training in Bangladesh.

» 4,800+ meals provided for disadvantaged community members in Bangladesh during Ramadan.

» 11,000 students, 40 teachers and over 55,000 community members benefitted from the Peer Education in Disaster Risk Reduction in Nepal.

» The Emergency response team supported 18,000 families following Gaza crisis.

» Received award for Best Library at Bayat Junior Secondary School, Indonesia.
2010

» 44 teachers benefitted from ROTA Knowledge Network training and workshops.

» 350 teachers became members of the ROTA Knowledge Network web portal.

» 70 young writers from Qatar participated in the Beirut19 writing competition. Two were selected amongst the top 39 young Arab writers from the 11 participating Arab countries.

» 470 students from 17 schools in Qatar showcased their 30 iEARN projects in the 2010 iearn-Qatar Open House.

» Four teachers represented ROTA at the 2010 iEARN International Conference and Youth Summit in Canada.

» 819 students and 45 teachers benefitted from a project to supply furniture to 14 schools in Nar Sher Ali Khan, Pakistan.

» 3,000 students benefitted from Generation Amazing youth development through football program in Pakistan and Nepal.

» 40 migrant workers benefitted from Adult Literacy Training in Qatar.

» 128 youth benefitted from three Youth Leadership Training programs in Qatar.

» 18 Education City students participated in a volunteer field trip to Indonesia.

» 307 students and 32 observers from 39 schools and nine universities participated in ROTA’s Empower 2010 youth conference.

» 42 youth from ROTA’s Youth Development Network met.

» 15 Young Global Leaders (YGL) in Qatar to share input on the role of youths in contributing to the Global Redesign Summit.

» Five youths - a mix of Qatars and non-Qatars, male and female from the Youth Advisory Board and EMPOWER Planning Committee – were selected to attend the World Youth Congress in Turkey with two ROTA Staff.

» 6 ROTA Youth Service Clubs were established across Qatar.
2011

» 97 schools have been rehabilitated in Cambodia, Iraq, Occupied Palestinian Territories, Nepal, and Pakistan, including making 25 schools resistant to floods in Nepal.

» Constructed a state of the art primary, secondary and vocational school in Kandal Province, Cambodia.

» 30,438 students per year provided with access to education in safe, secure and/or flood resistant school buildings in the seven ROTA focal countries.

» 831 teachers trained to improve quality of instruction in Bangladesh, Indonesia and Pakistan. Additionally, 65 Qatar-based teachers trained in project-based learning.

» 140 young people participate at the 4th Youth Service Clubs Leadership Training Camp.

» Launch of the First School Soccer Challenge at Asian Cup 2011

» Dream Asia, a major new educational, social and cultural project promoting the importance of education was launched.

» Seven projects were launched in Qatar supported by a substantial Vodafone Qatar donation.

» ROTA and Vodafone Qatar launch project that will see over 180,000 Indonesian students benefit from improved education resources and infrastructure.

» Over 150 ROTA and Education City Volunteers take part in Make a Difference Day.

» 50 non-formal schools for Burmese refugees in Cox’s Bazaar, Bangladesh constructed.

» 425 teachers from Qatar became members of the ROTA Knowledge Network community.

» ROTA launched its new corporate website.

» 255 students completed and showcased their 13 iEARN projects in the 2011 iEARN-Qatar Open House.

» Eight teachers and four students represented ROTA at the 2011 iEARN International Conference and Youth Summit in Taiwan.

» Over 300 students and youth leaders participated in the 3rd EMPOWER National Youth Conference.

» 14 ROTA Youth Service Clubs established across Qatar.

» ROTA awarded with ‘Best Social Event of the Year’ for Wheels ‘n’ Heels 2010.

» ROTA-Vodafone Qatar sponsored student wins Entrepreneurship Award at the International Forum of Entrepreneurs held in Argentina.

» ROTA announced that Qatar will host the 2013 iEARN Conference, a first for the region.

» Training course for 21 students from Texas A&M, Georgetown School of Foreign Services and Carnegie Mellon, Universities in Qatar, held for those interested in becoming Literacy Trainers for ROTA’s Adult English Literacy program.

» Provided vocational training for over 300 Palestinian refugees.

» Inauguration of the Hun Sen-ROTA School in Vihear Suork, Cambodia, with the Monithapana Foundation providing access to quality education for over 5,000 students per year.

» Inauguration of 22 schools in Gaza, Occupied Palestinian Territories, with Islamic Relief Worldwide (IRW).

» INSPIRE implemented with Save the Children Alliance in Swat Valley in Pakistan to enhance the quality of education in 42 schools.

» Early Recovery and Education Revitalization project with CARE International in Pakistan to rehabilitate 42 schools.

» 150 schools rehabilitated and 25,000+ young people trained in Disaster Risk Reduction (DRR) in Nepal.

» Start-up and implementation of the Environmental Education in Schools project with Sustainable Business Association (SBA) in Syria working with over 174 teachers.

» Implementation of the Teacher Quality Improvement project with Titian Foundation in Indonesia to train 180 teachers in the Yogyakarta Region.
# ROTA Financial Report from July 2009-2010

## Project Expenditures from July 2009-June 2010

<table>
<thead>
<tr>
<th>Project</th>
<th>QR</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pakistan</td>
<td>1,640,974</td>
<td>450,631</td>
</tr>
<tr>
<td>Lebanon</td>
<td>600</td>
<td>165</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>9,620,159</td>
<td>2,641,812</td>
</tr>
<tr>
<td>Cambodia</td>
<td>3,350,180</td>
<td>920,000</td>
</tr>
<tr>
<td>Ramadan</td>
<td>167,079</td>
<td>45,882</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>1,274,525</td>
<td>350,000</td>
</tr>
<tr>
<td>Global Citizen</td>
<td>2,549,050</td>
<td>700,000</td>
</tr>
<tr>
<td>Afghanistan</td>
<td>1,030,341</td>
<td>282,944</td>
</tr>
<tr>
<td>Indonesia</td>
<td>2,532,549</td>
<td>695,469</td>
</tr>
<tr>
<td>Nepal</td>
<td>1,333,699</td>
<td>366,250</td>
</tr>
<tr>
<td>Gaza</td>
<td>13,316,335</td>
<td>3,656,827</td>
</tr>
<tr>
<td>Iraq</td>
<td>3,641,500</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Syria</td>
<td>1,820,750</td>
<td>500,000</td>
</tr>
<tr>
<td>ROTA Qatar</td>
<td>990,872</td>
<td>272,105</td>
</tr>
</tbody>
</table>

**Total** | **43,268,613** | **11,882,085**

## Financial Status

### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>QR</th>
<th>USD</th>
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</thead>
<tbody>
<tr>
<td>Annual Contribution from QF</td>
<td>19,683,194</td>
<td>5,405,243</td>
</tr>
<tr>
<td>Fundraising</td>
<td>64,371,307</td>
<td>17,677,140</td>
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</table>

**Total** | **84,054,501** | **23,082,384**

### Expenditure

<table>
<thead>
<tr>
<th>Category</th>
<th>QR</th>
<th>USD</th>
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</thead>
<tbody>
<tr>
<td>Actual Expenses (OPEX + CAPEX)</td>
<td>19,221,601</td>
<td>5,278,484</td>
</tr>
<tr>
<td>Program Expenses</td>
<td>43,268,613</td>
<td>11,882,085</td>
</tr>
</tbody>
</table>

**Total** | **62,490,214** | **17,160,569**
### ROTA Financial Report from July 2010-2011

#### Project Expenditures from July 2010-June 2011

<table>
<thead>
<tr>
<th>Project</th>
<th>QR</th>
<th>USD</th>
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</thead>
<tbody>
<tr>
<td>Pakistan</td>
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<td>1,079,516</td>
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<tr>
<td>Lebanon</td>
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<tr>
<td>Gala Dinner</td>
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<tr>
<td>Cambodia</td>
<td>5,122,370</td>
<td>1,406,665</td>
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<tr>
<td>Ramadan</td>
<td>185,583</td>
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<tr>
<td>Bangladesh</td>
<td>1,459,903</td>
<td>400,907</td>
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<tr>
<td>Global Citizen</td>
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<td>0</td>
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<tr>
<td>Afghanistan</td>
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<tr>
<td>Indonesia</td>
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<td>Nepal</td>
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<td>1,125,151</td>
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<tr>
<td>Gaza</td>
<td>6,364,928</td>
<td>1,747,886</td>
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<tr>
<td>Iraq</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Syria</td>
<td>1,040,897</td>
<td>285,843</td>
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<tr>
<td>ROTA Qatar</td>
<td>878,418</td>
<td>241,224</td>
</tr>
<tr>
<td>Wheels ‘n’ Heels</td>
<td>2,446,821</td>
<td>671,927</td>
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</table>

**Total** | **28,124,057** | **7,723,207**

#### Financial Status

<table>
<thead>
<tr>
<th>Component</th>
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<tbody>
<tr>
<td>Revenue</td>
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<td></td>
</tr>
<tr>
<td>Annual Contribution from QF</td>
<td>22,703,621</td>
<td>6,234,689</td>
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<tr>
<td>Fundraising</td>
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<td>3,157,694</td>
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</tbody>
</table>

**Total** | **34,202,365** | **9,392,384**

<table>
<thead>
<tr>
<th>Component</th>
<th>QR</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditure</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual Expenses (OPEX + CAPEX)</td>
<td>22,420,551</td>
<td>6,156,955</td>
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<tr>
<td>Program Expenses</td>
<td>28,124,057</td>
<td>7,723,207</td>
</tr>
</tbody>
</table>

**Total** | **50,544,608** | **13,880,162**
Towards education for all...
Today, Tomorrow, Forever